

# elastic mind

marketing +  
communication design

**BORN:** June 2008

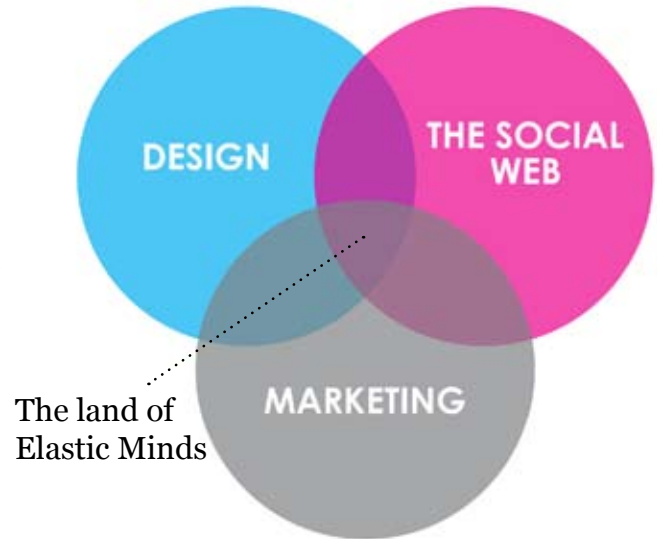
**BORN TO:** Tara Joyce

**MISSION:** Unite Love + Work

## LOCATED:

**Toronto, ON**  
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## WHERE COOL STUFF HAPPENS:



## WITH ME, CREATE YOUR:

meaningful | marketing strategy  
business identity  
web presence

## PAY WHAT IT'S WORTH:

**You decide what my contribution to your business is worth.** I trust that what you give will depend on:

- 1. Your fairness**
- 2. Your satisfaction**
- 3. Your benchmarks**
- 4. Your financial position**

## OUR DESIGN METHOD:

**It's a design thinking process:**

1. Set our { Intention }.
2. { Discover } your problem.
3. { Collaborate } to find a solution.
4. { Create } a solution.
5. { Communicate } the solution.

## INTO THE MIND OF TJ:

Thinking and making bring me joy.

I love helping people to find beautiful, simple and sustainable solutions to their problems.

The drive-in is my favourite place.

## WORDS MATTER:

AUTHENTIC explore  
wonder CO-CREATION  
CONSCIOUS purpose  
empowered values-driven  
PASSION Memorable  
CONNECTED meaning  
beauty experience VISION  
trust Collaborate VALUE  
LEARN & RESPECT